



Welcome to
BOMH
Demystifying
the jury
process

Or how to get past the
gatekeepers and get into high
caliber shows

Purpose of presentation

- Tips to help you get into the “juried member” portion of our membership
- Tips to help you get your work into high caliber shows and thus more profitable

Definition of Juried Member

- Acceptance as a Juried Member indicates that an artist has developed his or her craft beyond mere competence of technique to a high standard of quality.
- The member also verifies that the work juried is her/his own and is originated and made by the artist.

Benefits and responsibilities of Juried Member

- Eligible to participate in a number of events planned specifically for juried members



Juried member events



Big Red Box



Kentucky Crafted

More juried member events



Silver Dollar City



More Silver Dollar City



ArtStravaganza




Display of BOMH tree decorations at Governor's Mansion



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- Free page with images and contact links on the Best of Missouri Hands website.


BOMH Juried Member Websites



Tresa Killion

Killion Art

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[Featured Artisan](#) | [Mission](#) | [Links](#) | [Members Only](#)



Tresa Killion

As long as I can remember I've had the intense desire to pursue a career in art. In 1993, I took the step that changed my life when I started attending collage as a non-traditional student. Many classes and dozens of mediums later, I was introduced to clay in a design class and immediately felt a life-altering spark.

College is where I learned to love clay. An apprenticeship with a local master potter is where I learned I could be a full time working artist. Through his apprenticeship, I gained immeasurable amounts of instruction and encouragement which enabled me to become what I'd dreamed of all my life.





My career journey has been fascinating. I've had the joy of sharing my gift with countless people, not only through my pottery, but also by creating "special pieces" for customers who have unusual designs in mind. My creations range from building custom designed hand made and hand painted life murals to adding the finishing touches to homes with hand made sinks or specially designed sculptures.

My dad was very instrumental in teaching me to be mechanically minded and to believe I could do anything I set my mind to. This wonderful knowledge has enabled me to create unusual pieces that can't be found just anywhere. My husband, Richard, and my sons have also been an encouragement in my art. They've spent countless hours helping me in the studio in many different capacities for which I am ever grateful.

I am inspired by the loveliness in everyday moments...a butterfly landing on a rose bud or a relaxing stroll with my family. Part of the beauty of life is having something hand made, therefore it is my desire that you will enjoy my work...their functional aspects as well the artistic spark molded into each of my handcrafted pieces from the clay I love.

Killion Art
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Houston, MO 65555
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Contact Sullivan Creative
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BOMH Juried Member Websites



Christiane G. Danna
Christiane's Handcrafted Jewelry

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Featured Artisan Mission Links Members Only



Christiane G. Danna

Education

Klockner Edelstahl Apprenticeship

- Chemistry Laboratory Technician Apprenticeship
- Final exam with Chamber of Industry and Commerce

Westfalenkolleg, Dortmund, Germany

- German high school exam, Fachabitur

Dortmund Goldsmith Apprenticeship



- School of theory, technique, drawing, design, mathematics, and materials
- Final exam with Chamber of Handicraft

Experience


- Apprenticeship for goldsmith firm "Gabel," Dortmund, Germany, 1995-1999
- Bench Jeweler for "Bagel," Dortmund, Germany, 1999-2000
- Bench Jeweler for "Winkelhock," Orbnhausen, Germany, 2000
- Bench Jeweler for "Tandem," Dortmund, Germany, 2000-2001
- Self-employed, Christiane's Handcrafted Jewelry, 2001 - Current
- Kruger Pottery, by Consignment, February 2003 - February 2004
- Hearts Hands & Voices, St. Mark's Church, St. Louis, MO, July 2003
- Exclusives Home Furnishing & Accessory Gallery, Trunk Show followed by Consignment, Clayton, MO, September 2003 - Current
- Designs for Dignity, Holiday Boutique, Women's Support and Community Services, St. Louis, MO, November 2003
- Seasonal Sales, self organized sale with five other artists, individuals homes/open house, December 2003 & February 2004

Christiane's Handcrafted Jewelry

Christiane G. Danna
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St. Louis, MO, 63108
314-395-0636
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BOMH Juried Member Websites



Cynthia C. Morris

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Cynthia C. Morris Colored Pencil Artworks

Realistic colored pencil drawings by Cynthia C. Morris

Cynthia C. Morris of Sedalia, MO has become an accomplished, award-winning colored pencil artist in just a few short years and is a signature member of the CPUSA (Colored Pencil Society of America). Her very first colored pencils works were created in 1996 when commissioned to create a greeting card for the local bank at which she is employed as an Assistant Vice President and Marketing Director.

A primarily self-taught artist, Cindy's biggest challenge is finding time to create these realistic colored pencil paintings with most pieces taking 50 hours or longer to complete. Working strictly free-hand from reference photos, her attention to detail, color, composition and light, along with a unique style of layering, results in a realistic quality leaving those who view her work unaware they are colored pencil creations. With each creation Cindy learns a new appreciation for colored pencils as she continually practices new techniques and discovers the freedom of expressing herself through them. She hopes those who view her work will see and experience the attention to detail and color she is trying to express.





Cindy's commissions range from home portraits to pet portraits and greeting cards to favorite photographic scenes. All are created with Sanford Prismacolor colored pencils on acid-free mat board for museum-quality durability.

Cindy is a member of the Colored Pencil Society of America, a juried member of Best of Missouri Hands, a selected member of the Missouri 50 Competition Committee, President of the Sedalia Visual Art Association and member of Mid-Missouri Artists and the Columbia Art League. Her works are included in public and private collections throughout Missouri and have been exhibited in numerous regional and international shows. She is represented by Art Impressions Gallery in Sedalia, MO.

Cynthia C. Morris
Sedalia, MO 65301
660-826-8312

www.CynthiaCMorris.com

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Benefits and responsibilities of Juried Member

- Eligible to participate in a number of events planned specifically for juried members
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- Display The Best of Missouri Hands logo on the product line in which the artist is juried
- Wear The Best of Missouri Hands Juried Member badge



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Benefits and responsibilities of Juried Member

- Part of MAA/BOMH's mission is education. It is the responsibility of juried members to participate in educational endeavors, both for the general public and for other members.

Benefits and responsibilities of Juried Member

- Juried status is medium-specific. Members may apply for juried membership in more than one medium by jurying separately in each category. Acceptance in one category does not necessarily mean acceptance in another medium. Likewise, rejection in one category does not affect juried membership in another category

Benefits and responsibilities of Juried Member

- Membership must remain current to retain Juried Member status. If membership is not maintained in good standing, juried status is terminated and use of the BOMH logo must cease. Juried status of a renewing lapsed juried member can only be regained by completing the jury process again.

INFORMATION ABOUT BOMH JURY PROCESS:

- Work is judged anonymously.
- No signatures or logos should show on images.
- Images are projected on a large screen with two images above and two below.
- Artist's description is read aloud to jurors.
- Work will be judged on craftsmanship, design, originality, and overall presentation.
- Work is scored 1 through 10 (with no 5's) with 1 = low and 10 = high.
- An overall score of 7 or above is needed for acceptance.

More jury process

- A different set of three jurors is selected by the jury committee each session.
- Juried members serve as jurors.
- Juror knowledge and expertise for each session is balanced. One 2D, one 3D, and one who is knowledgeable in multiple categories, whether by expertise as art teacher, gallery owner/director, head of arts council, etc.
- All work submitted is treated with respect and jury duties are taken seriously.
- This organization is dedicated to education, interaction and encouragement. Constructive comments by jurors are included on scoring sheets and provided to the artist, along with accepted/declined notification.

DOs and DON'Ts

Background distractions—
don't!



DOs and DON'Ts

Color and lighting—bright enough and similar between shots



DOs and DON'Ts

Keep your angles simple



DOs and DON'Ts

Fill the frame

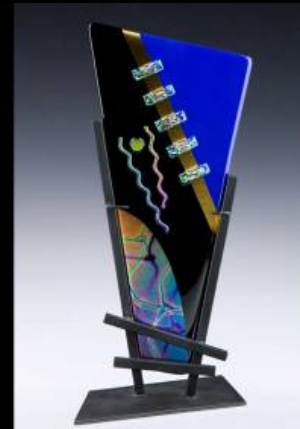
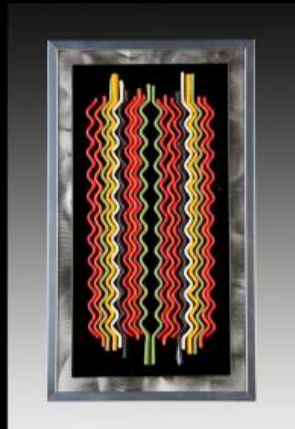
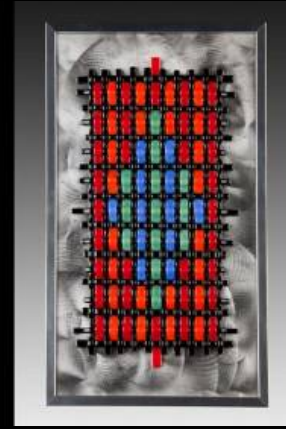


Thanks to juried art services for these images.
Used with permission.

Slide critique

- The following pages are included anonymously but at the request of the artists for critique of slides as they apply to the jury process. The comments are NOT on the quality of the artwork but on the presentation with the goal of showing how it could be improved. Please note— these images are presented in a similar way to the jurors during the jury process.

Applicant #1



Applicant #1

- This is a good overall presentation. The images are in focus. They fill the frame and are well lit. The style of work is similar but not the same. There is minimal distraction from the fact some images are of a vertical format and one is horizontal. Perhaps the #1 image is more different from the others than would be desired.

Applicant #2



Applicant #2

- This presentation is well done. The work is similar, in focus and tight shots. The backgrounds match and are not distracting. There is a cohesiveness and the positioning of the final piece directs the eye back to the top left.

Applicant #3



Applicant #3

- In most ways this is a good presentation. However, the face piece in the lower right corner is distracting in that it is so dissimilar to the other work. In general, you are wanting to avoid any sort of startling or distracting of the juror.

Applicant #4



Applicant #4

- Overall a very nice presentation. The strongly different shape of the last piece is somewhat distracting. In a tight jury situation with lots of strong applicants, I would suggest that the last piece be replaced with a similar shape to the other pieces. Well lit, in focus, tight shot, similar body of work tied to the color of the glaze.

Applicant #5



Applicant #5

- This presentation would benefit from choosing work that is more similar as a body of work. There are two bodies of work here— animals and western. Pick one and present more of them. Also, the image #2 would perhaps have best been placed as either #1 or flipped and placed as #4 so it could direct the eye back to the places you want the audience to look— not outside the block.

Applicant #6



Applicant #6

- This is very nice presentation. Similar body of work- though the #4 piece is noticeably different. Good focus, tight shot, similar background.

Applicant #7



Applicant #7

- This presentation needs some help. First of all, the flowers in image number three are not part of the artwork and only distract from the actual work. Next, the difference in exposure has resulted in backgrounds of radically different color and brightness- startling and to be avoided. Three of the pieces are too dimly lit and the bright one has a distracting shadow that could have been avoided. While the quality of the work itself might have been sufficient, in a tight race other artists would probably have gotten in before this artist– based entirely on the presentation.

Applicant #8



Applicant #8

Another presentation that could be improved. The first distraction is the difference in the brightness of the backgrounds. Next— image #3 should have been presented vertically like the other pieces and been cropped much more tightly. Also, the fact that some pieces have a matte finish and others a glossy glaze is not ideal. I know this may seem picky but in a competitive, highly desired festival it can make the difference between the thick envelope and the thin one.

Applicant #9



Applicant #9

This presentation could be improved by –

- cropping more tightly to make the vertical pieces stand out as vertical– images #2 & 3
- Image #1 has pieces of dried grains to point out that it is a vessel. But they are more confusing by raising the question of whether they are part of the artwork or an addition.
- The backgrounds are different brightnesses.
- All vertical pieces might have made for a tighter presentation.

Booth shots

- For festival applications, most want a booth shot. What is being sought is whether you have a professional looking booth with your goods well merchandized and whether the work will fit smoothly into the juror's view of the overall show. No signage which would designate the artist should show. No people should be in the shot. You are looking for a fairly tight shot which avoids showing roof structure but does show that you have a white canopy— a requirement for most shows.

Indoor booth shots

- If the show you are applying for is an indoor one, you will probably need a booth shot showing your work in an indoor setting. It should be well lit and probably not even have a canopy. Again— no signage that gives away whose booth it is for the jury shot.

Booth shots



Booth shot #1

- This shot works ok in that the merchandise is presented on several levels and the pedestals, etc. are covered in a similar fabric. It does come across as somewhat lopsided and heavy to the left. It would be more ideal if more pro-panels were used as the background behind the freestanding work. The most distracting aspect is that the roof structure is visible. In a high dollar show, the fact that this is an EZ up would be less than desirable. Additionally, there needs to be some sort of floor covering—like a rubber cushion or bland carpet/rug.

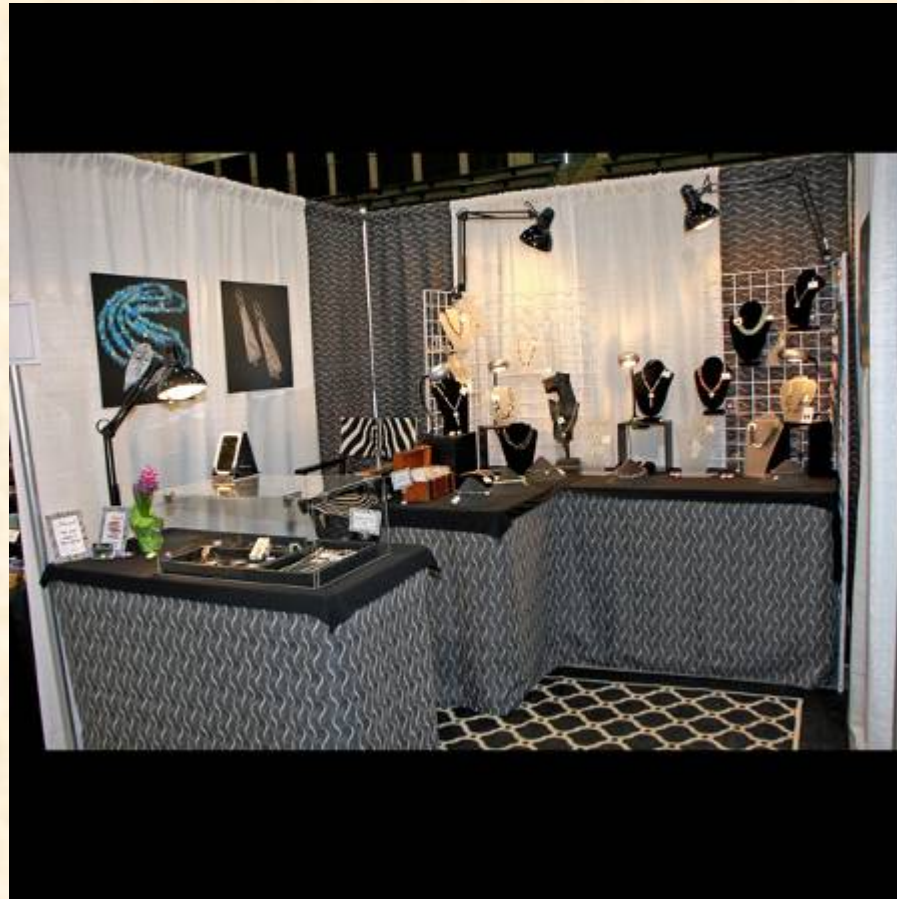
Booth shot #2



Booth shot #2

- Not a bad presentation. However, I'd lose the chair. It does nothing for the merchandise. I'd have shot it from a slightly higher elevation that brought your eye level higher than the level of the tables.

Booth shot #3



Booth shot #3

- This is a terrific indoor booth shot. Well lit, good use of background draping. Nice tight shot. The rug is marginally distracting and could be improved with a neutral one. Notice it is shot at a slight angle which shows all the merchandise while preventing a blank wall. Nice use of enlarged images of the work so a passerby can see from the aisle what the work is like.

Attention!

- If you are applying for juried status you must have viewed this presentation and as a part of your application you need to write “seen presentation—the date you viewed it, and your initials. This should be at the top of your first page.

Conclusion

- This teaching aid is a work in progress that can be updated regularly. Our hope is that it will help you streamline your own presentation to its most effective parts while cutting out the distractions that are the enemy to the jury process. Please don't hesitate to ask questions regarding your images. I am happy to help. As jury chair, I have no vote in any jurying so I am free to offer suggestions.
- I can be reached at jurycommittee@bestofmissourihands.org